

# Proposal Management Maturity Map



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## Stage 1:

### Life before QorusDocs Manual re-creation

- Multiple applications
- Scattered information
- Outdated content
- Inconsistent branding and compliance

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## Stage 2:

### RFP / Bid Teams Get 5x Faster

- Approved, branded content in your knowledge library
- Customize proposals in your favorite apps
- Auto-answer capability
- Securely e-sign and share



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## Stage 3:

### Streamlined collaboration & Smarter follow up

- Stage 2 plus...
- CRM integration
- Consistent messaging
- Instant SME collaboration, version control
- Smarter follow up



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## Stage 4:

### Life After QorusDocs Deal Velocity & Insights

- Stage 3 plus...
- Competitive data insights across distributed teams
- End-to-end document creation across organization
- Informed business decisions and increased win rates

