



Qorus is a game changer for Boys and Girls Clubs of Bellevue

The Boys & Girls Clubs of Bellevue was founded in 1952 with one clubhouse in downtown Bellevue. Since its inception the Club has provided the young people of the Bellevue community with something they need and want most: a safe environment where adults respect and listen to them; a place where they can have fun.

The organization now runs 12 clubs and relies on funding to operate, with 86% of every dollar raised going directly to programs for kids. Most of this funding is raised through grant submissions. Three of the clubs have been able to reduce juvenile crime by 35% in the low income areas they support.

When Qorus relocated its head office to Bellevue, it wanted to support a local cause. For this reason, Microsoft introduced Qorus CEO, Ray Meiring, to Boys & Girls Clubs of Bellevue.

The challenge

The organization only has one Grant Writer, who is responsible for submitting a huge number of applications. She spent a lot of time manually collecting information from files and trying to complete submissions from memory.

This limited the number of grants the Boys & Girls Clubs of Bellevue could apply for, and therefore the programs it could offer the community.

The solution

Qorus visited the Club and immediately saw that it could help by deploying its document generation plugin for Office 365.

Qorus is designed to accelerate the process of generating sales documents, including proposals and grant submissions. It allows users to search for and add content sections to their Word or PowerPoint document, without having to navigate away from it.

The solution also makes updating content simpler. For example, when Boys & Girls Clubs of Bellevue needed to edit its 'About us' content, they changed the original text and all related grants were automatically updated too.

The results

Compiling grant submissions is easier than ever. As the Club builds its library of reusable content, the process gets faster and easier, helping them drive success. After just a couple of months, the organization has seen efficiency improvements in reporting across all 12 locations. It is on track to halve the time it takes to produce submissions, which means it could double the number it produces annually. This means more funding, which means more programs for the youth of Bellevue.

Grant Writer explains: "At the Boys and Girls Clubs of Bellevue we rely on the generosity of good people to help us serve those in our community who need us most. Those people expect us to be good stewards of their hard earned money, and to optimize its impact."

"Qorus was a game changer – enabling us to dramatically increase efficiency while managing more than \$1M annually in grant and scholarship support – which goes to provide programs that serve families and children in need. We are on track to double the number of annual grant submissions, and more money means more programs for more kids. Qorus is constantly improving their product. The result is, they are constantly improving the service we can provide the children who need it most in our community."

See Qorus in action!

Boost productivity, enhance the customer experience, and accelerate the sales process with Qorus.

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About Qorus Software

Qorus is the sales enablement platform that connects people, content and data to get to market fast and win more deals.

Our software is incredibly powerful but highly intuitive and very easy to use. It's integrated across Microsoft 365 and major CRMs. Our awardwinning Customer Success Team ensures our clients across all industries reach their goals.

We are a diverse, vibrant group with headquarters in Seattle and major offices in New York, London and Cape Town.