



PREPARE PROPOSALS AND RFPs FASTER

Make it easier to close more deals

Qorus users spend 50% less time searching for content and can create pitches and proposals five times faster than before.



LOCATE

the best content for your client



CREATE

your proposal using up-to-date content



COLLABORATE

with attorneys and staff to tailor and finalize your proposal



BUILD

a single source of truth for your content



TRACK

the effectiveness of your proposal for smarter follow up

Prepare higher quality RFPs and proposals faster

When a business development opportunity arises, Qorus makes it easy to prepare your proposal quickly, with targeted content, all from within your familiar environment or popular CRM system, plus Experience Management systems.

Qorus can help your firm win more deals by streamlining the tasks involved in responding to RFPs and preparing tailored pitches and presentations.



Easy to use and intuitive, Qorus enables your firm to build a customized, professional, engaging proposal in minutes versus hours.



Access the most up-to-date attorney bios, practice descriptions, and experience summaries, in an instant and add them into proposals.



Use the search function to cut down the amount of time spent locating the right content from SharePoint, Microsoft Teams, and other platforms.



Quickly build brand compliant documents from templates using your best credentials and the most up-to-date, pre-approved content.



Includes reporting on proposal activity and content usage so you can gain a perspective on engagement and effectiveness.

WHY LAW FIRMS LOVE QORUS



Build a single source of truth

- Take back control of your content by ensuring your team is working with the latest, most accurate content every time.
- Arm your team with branded templates and easy-to-customize, pre-approved content for pitches, capability statements, presentations, and other documents.

Save time with automated answers

- Our Auto Answer feature saves time and reduces errors by eliminating the need to re-enter the same information on each proposal while saving and re-using your best answers.
- Fully integrated with the Microsoft Office suite, plus Experience Management systems.
- Easily collaborate with the experts in your practice to ensure the sharpest, most accurate responses.

Securely share documents

- Safely collaborate with lawyers in any office to tailor and build winning proposals.
- Our protected document sharing feature enables you to send secure links to documents, presentations, and PDFs.
- Built on Microsoft Azure to provide complete security.

Track client engagement for smarter follow up

- Built-in measurement tools track client interactions with your proposal content to hone your future pitches.
- Use detailed insights to tailor your follow up conversations and close deals faster.



THE AVERAGE PITCH TEAM MANAGES NEARLY **1,400 SALES ASSETS**, YET ONLY 42% ARE ABLE TO ASSOCIATE SELLING CONTENT WITH DEALS THAT ARE ULTIMATELY WON.

Qorus Helps To



Alleviate manual steps and automate proposal generation.



Spend less time managing and re-creating content and recycling old pitches.



Empower your business development with leading tools and technology.



Improve the quality of your RFPs and proposals.



Gain a competitive edge over other firms, including audit and professional services firms.

SEE QORUS IN ACTION

Watch our video at:

<http://bit.ly/QorusLegalExplainer>

LET'S TALK

Contact us at:

Jon@qorusdocs.com



qorusdocs.com