

Qorus Content Hub

One of the world's premier sales enablement and proposal management platforms for remote teams.

Qorus Content Hub for Microsoft partners

The Microsoft Partner Network brings you the Qorus Content Hub, a sales enablement platform with Microsoft Office add-ins, that streamlines access to the Microsoft Partner Network website and quickly allows you to connect with your customers. Easy to use and intuitive, Qorus enables your partners to build customized, professional, engaging proposals in minutes versus hours – all without leaving Microsoft 365.

Challenges experienced by Microsoft Partners

- Microsoft partners are spending on average **8 hours per week** looking for Microsoft content
- On average, they take **2 to 3 days** to create a single customer proposal
- They want to respond faster to proposals / RFPs and increase speed to market
- Microsoft partners struggle to find the right content to personalize proposals for prospects
- They want to increase the proposal / RFP win rate

Customer impact

Qorus users have reported creating pitches and proposals five times faster than before. Looking at the results of our most recent Qorus Customer Insights Research, we see that:

- **100%** of Qorus customer respondents reported that Qorus is effective at increasing speed to market with sales / marketing efforts, and enabling sales growth
- **95%** indicated that Qorus is effective at increasing their proposal / RFP win rate
- **93%** agreed that Qorus effectively improves their proposal / RFP quality
- **91%** said that Qorus effectively enables them to respond faster to proposals / RFPs
- **90%** reported that Qorus is effective at automating a previously manual document process¹

Microsoft partners using Qorus Content Hub have reported 50% less time spent searching for content and five times faster creation of pitch decks and customer proposals, resulting in \$20K annual productivity savings per user.² Join the 4,000+ Microsoft partners realizing the benefits of Qorus Content Hub.

“We have been using Qorus to amplify our marketing presence and outreach to our prospective clients. The ability to customize the material is a key feature that we have taken full advantage. Our conversion rate has increased from 35% to 75%. The biggest benefit is that the quality of content and relevant solutions (we can highlight) provide relevant and useful information to prospects and clients. It provides a very rich environment for retention, maturity, and development for the clients.”

Pedro G, Deputy CIO, Microsoft Partner

Reviewed authenticated and provided by G2

Sales enablement made easy

Bring your best minds and content together to create proposals that win. It is essential that your sales team has every tool available to respond to each new sales opportunity and win more business. With Qorus, you'll deliver customized proposals in minutes instead of hours, using pre-approved, and branded content. Gain valuable insights to create smarter follow up.



Get started today

Sign up and install with your Microsoft 365 login at:
aka.ms/QorusContentHub-SignUp

Learn more:
aka.ms/QorusContentHub

- Gold Microsoft Partner
- Customer and Partner of Microsoft
- Co-sell partner since FY18
- Born on Azure | Deeply integrated into Microsoft 365 and Teams
- Multiple Global Partner of the Year Award winner: Customer Experience

1. MDC Research, 2020 2. Microsoft partner program, 2019